IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application Of:)
Theodore J. BOWERS et al.) Group Art Unit: 2137
Application Number: 09/902,612) Examiner: Kevin R. SCHUBER:
Filed: July 12, 2001) Confirmation No.: 1294

For: SYSTEM AND METHOD FOR PROVIDING

DISCRIMINATED CONTENT TO NETWORK USERS

MAIL STOP AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT / RESPONSE

Sir:

In response to the Final Office Action dated September 28, 2006, Applicants respectfully request favorable reconsideration of the above-identified patent application in view of the following remarks, which are believed to place the above-identified patent application in condition for allowance.

- · Listing of Claims begin on page 2.
- Remarks begin on page 7.